



Strategic Plan

Ngati Maru Runanga Trust
2025–2030

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Ngāti Maru Rūnanga Trust

Executive Summary



Ko te kupu tuatahi, ko te wehi ki te wāhi ngaro, ki ō tātou kaihanga, nāna nei te kākano i ruia mai i Rangiātea.

Ki ō tātou tini aitua kua huri ki tua o te ārai, hāere ra koutou, haere rā koutou ki te Huinga Kahurangi, hāere, hāere atu rā.

Rātou te hunga wairua, rātou ki a rātou, tātou ngā mahuetanga, tātou ki a tātou.

Ki te hunga oranga pumautaunga, tau atu rā, tau mai nei, e tau ana nei i runga i te kaupapa e paihere nei i a tātou arā,

Moehau te maunga
Tikapa te moana,
Waihou te awa,
Hauraki te whenua,
Marutūāhu te tangata.
Ko Ngāti Maru te iwi.

Tēnei te māhere rautaki nā te rūnanga o Ngāti Maru mō te rima tau e whai ake nei. Nā ngā tirohanga o ngā wā o mua te māhere nei, arā, ngā taonga tuku iho nā reira nei te hanganga o te whāriki kia aratakina e mātou kia anga whakamua, kia pūpuri i te mauri o rātou ma.

Tīhei! Mauri ora!

Wati Ngamane

Our Kaupapa

To promote and advance the educational, spiritual, cultural, social, economic and other needs or wellbeing of Ngati Maru

To promote and advance tikanga Maori, te reo Maori and taha wairua among Ngati Maru and its members and Ngati Maru descendants

To support, encourage, promote and conduct any Ngati Maru initiatives or any other activities consistent with the spirit of the Ngati Maru objectives



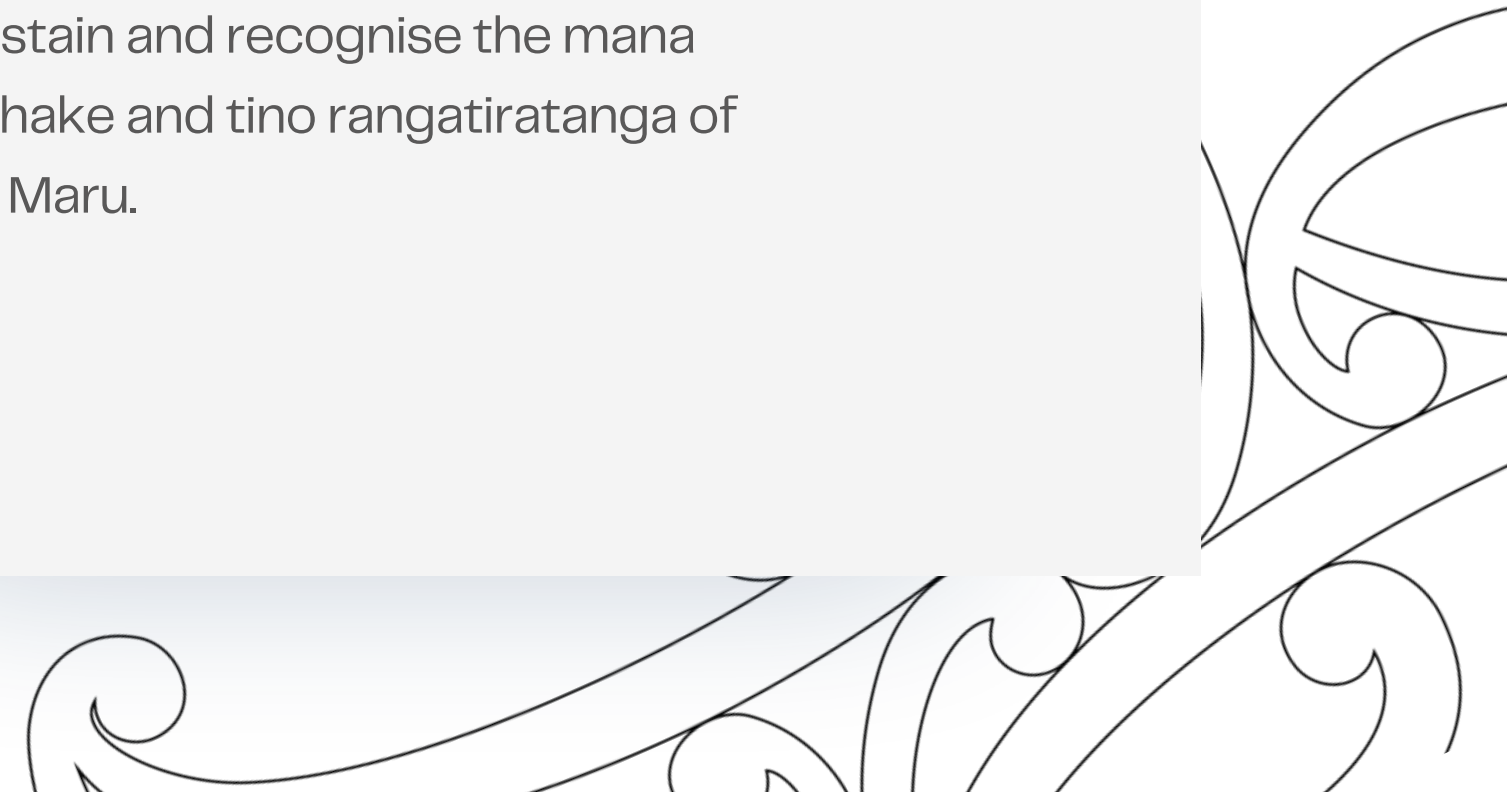
Mission & Vision

Mission

To foster, develop, and represent the interests of Ngati Maru.

Vision

To sustain and recognise the mana motuhake and tino rangatiratanga of Ngati Maru.



Values

Whanaungatanga

Strengthening our connections with each other.

Tika

Doing things right, being open, accountable and transparent.

Pono

Act with honesty and integrity.

Tino Rangatiratanga

Exercising leadership that respects Ngati Maru aspirations.

Kaitiakitanga

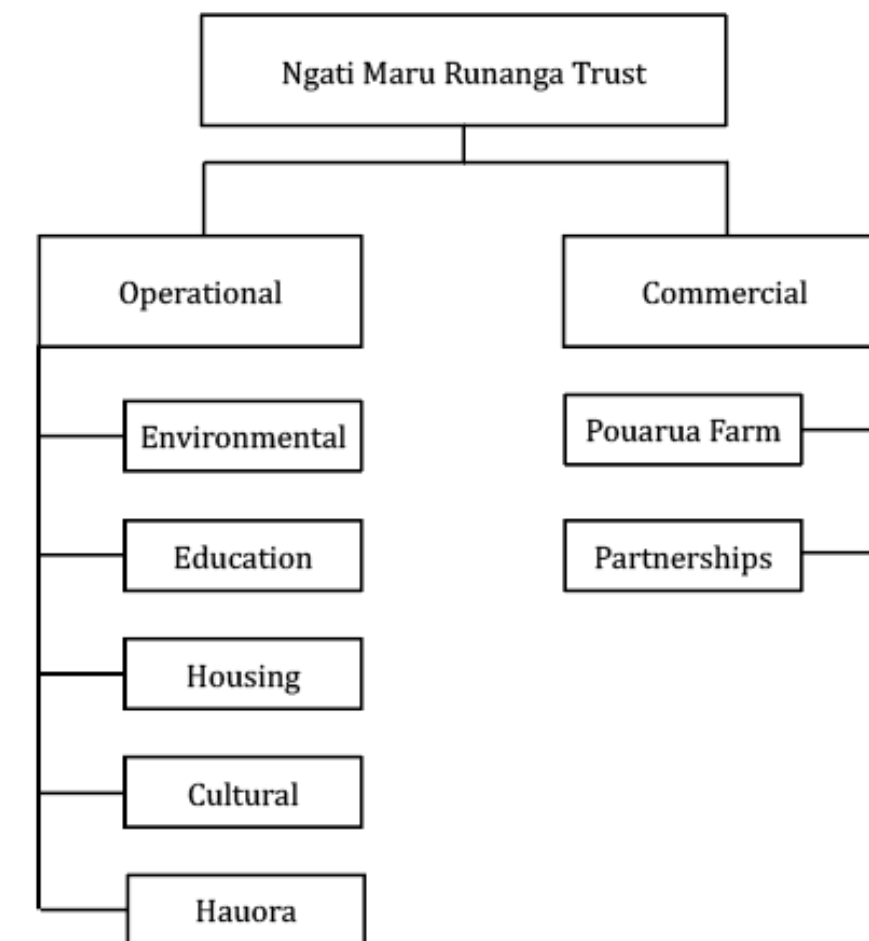
Taking responsibility for our environment.

Mana Whenua

Exercise customary authority of our rohe.

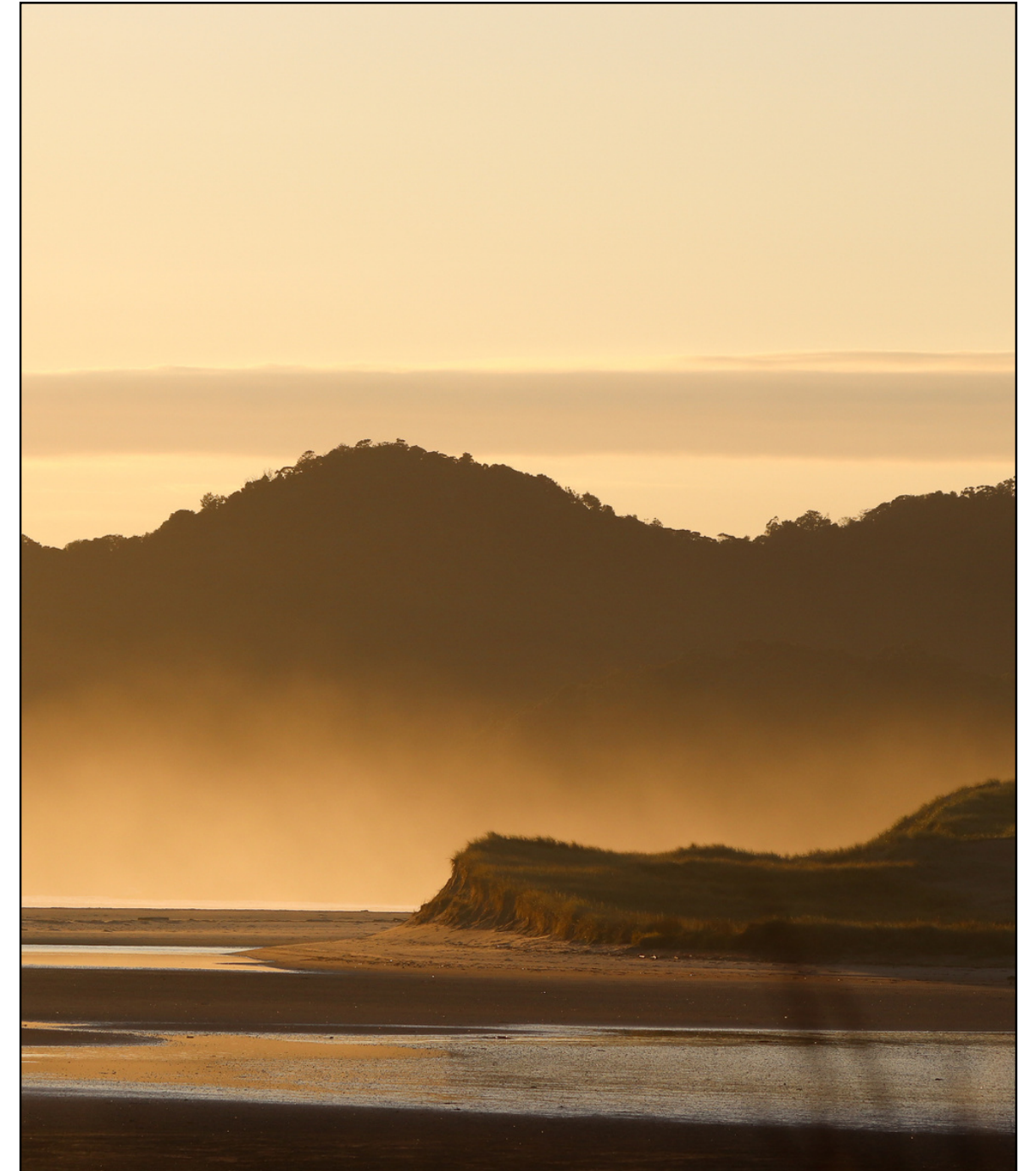
Governance & Organisational Structure

Ngāti Maru Runanga Trust is the mandated iwi organisation and the post-settlement governance entity for Ngāti Maru (Hauraki) Iwi.



2025 Strategic Objectives

The 2025–2030 Strategic Objectives focus on strengthening Ngāti Maru’s self-determination, wellbeing, and sustainability. These goals aim to enhance governance, protect cultural and environmental taonga, support whānau development, and drive economic growth to ensure long-term prosperity for current and future generations.



Strategic Outcomes

1. Governance

Provide strong, accountable leadership that upholds the tino rangatiratanga and long-term interests of Ngāti Maru.

Ngāti Maru Rūnanga Trust holds a central responsibility to uphold the collective aspirations of our iwi through effective governance, representation, and stewardship of assets and taonga. This objective ensures we maintain our legal mandates and responsibilities, safeguard our Treaty Settlement interests, and provide strong, transparent leadership. It reflects our commitment to exercising tino rangatiratanga, maintaining accountability, and fostering relationships that uphold the mana and future wellbeing of Ngāti Maru.

1.1 To act as the Mandated Iwi Organisation and Post Settlement Governance Entity for Ngati Maru for Treaty Settlement and receive, manage and administer the Treaty as sets on behalf of and for the benefit of the present and future members of Ngati Maru

1.2 To act as the Mandated Iwi Organisation and Iwi Aquaculture Organisation for Ngati Maru in the event that Ngati Maru decides to withdraw from the Pare Hauraki Fishing Trust

1.3 To develop strong Governance practices that enhance the implementation of the Ngati Maru Vision

1.4 To receive, manage and administer any land, property, natural or physical resources or other Taonga transferred to Ngati Maru.

Strategic Outcomes

1. Governance

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1.5 Establish and maintain policies and procedures that ensure Ngati Maru meets its legal and financial accountabilities.

1.6 Ensure that Ngati Maru Runanga Trust operates in a manner which positively contributes to the success of Ngati Maru

1.7 To represent Ngati Maru in any dealings with other parties, including central and local government, in matters of interest affecting Ngati Maru

1.8 To foster and develop tino rangitiratanga of Ngati Maru hapū and tautoko the whanau, hapū and iwi of the Marutuahu confederation where that is consistent with the interests of Ngati Maru.

Strategic Outcomes

2. Environment & Fisheries

**Protect and enhance the natural environment and taonga
tuku iho through kaitiakitanga and iwi-led environmental
planning.**

Ngāti Maru holds a deep responsibility as kaitiaki of our natural environment and ancestral resources. This objective supports our whānau and hapū to actively protect and manage our whenua, wai, taonga species, wāhi tapu, and cultural resources. It affirms our role as the Iwi Authority under the Resource Management Act 1991 and guides the development of a Ngāti Maru Environmental Management Plan. We are committed to preserving sites of spiritual, cultural, and historical significance and representing the interests of our iwi in matters relating to taonga tuku iho. This objective also strengthens Ngāti Maru's presence in customary and commercial fisheries, including collaboration with the Marutūāhu Confederation to manage shared customary fisheries interests.

2.1 Tautoko Ngati Maru whānau and hapū as kaitiaki in managing ancestral lands, waters, taonga species, wāhi tapu, and cultural resources.

2.2 To be the Iwi Authority under the Resource Management Act 1991 and develop a Ngati Maru Environmental Management Plan.

2.3 Preserve and maintain spiritually, culturally, and historically significant places for Ngati Maru, and represent them in matters involving taonga tuku iho.

2.4 Strengthen Ngati Maru's role in both customary and commercial fisheries, and collaborate with the Marutūāhu Confederation on collective customary fisheries management.

Strategic Outcomes

3. Te Tiriti o Waitangi Claims

Advance and conclude Treaty settlement processes while upholding the rights and interests of Ngāti Maru.

Ngāti Maru remains committed to the pursuit of justice, redress, and recognition through the Treaty of Waitangi claims process. This objective ensures that we continue to advocate for and monitor the participation of our iwi throughout all stages of the claims journey. As the mandated representative of Ngāti Maru, the Rūnanga will engage in all proceedings involving Te Tiriti o Waitangi and work toward the conclusion of the Treaty settlement process. Our focus is to uphold the mana of our people, protect the integrity of our claims, and ensure that the outcomes reflect the aspirations and rights of Ngāti Maru now and into the future.

3.1 Maintain an advocacy and monitoring role on behalf of the hapu of Ngati Maru to ensure the appropriate participation throughout the claims process.

3.2 Represent Ngati Maru in any proceedings involving Te Tiriti o Waitangi.

3.3 Work to conclude the Treaty Process.

Strategic Outcomes

4. Communications

Strengthen connection and transparency through effective communication and accurate iwi engagement systems.

Effective, transparent, and consistent communication is essential to maintaining strong relationships with the people of Ngāti Maru. This objective ensures that whānau remain informed and connected through regular consultation, annual reporting, and the implementation of a dedicated communications strategy. A key part of this work is maintaining an accurate and up-to-date iwi register to support meaningful engagement and ensure that Ngāti Maru voices are heard and reflected in decision-making.

4.1 Maintain clear and consistent communication with the people of Ngati Maru through regular consultation, annual reporting, and a dedicated communications strategy.

4.2 Keep the Ngati Maru registration database accurate and up to date to support effective engagement.

Strategic Outcomes

5. Whānau Ora

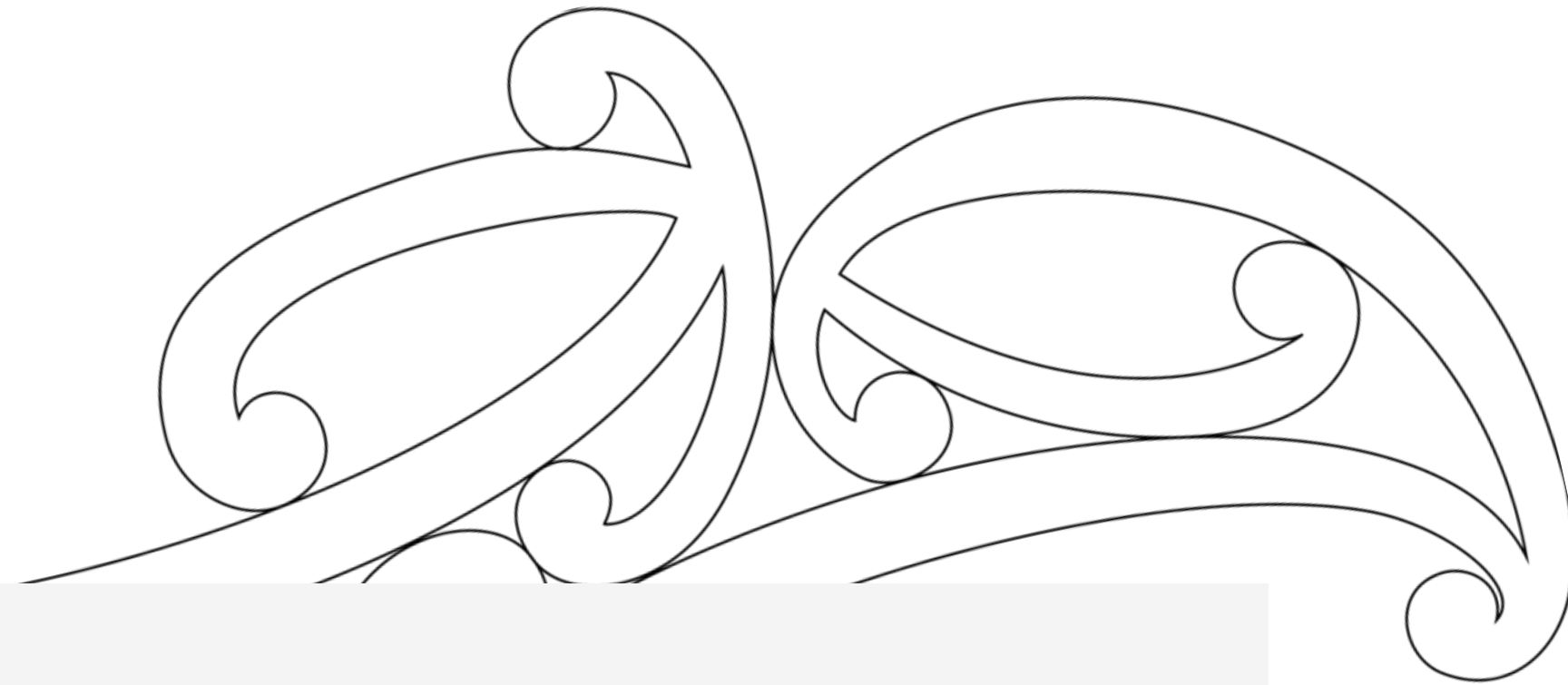
Support the holistic wellbeing of Ngāti Maru whānau through kaupapa Māori programmes and meaningful community engagement.

Ngāti Maru is committed to the wellbeing of our people through a holistic, kaupapa Māori approach to hauora. This objective supports the physical, mental, spiritual, and social wellbeing of our whānau across all life stages. It acknowledges the importance of strong cultural identity, access to essential services, safe housing and opportunities that uplift the mana of our people. This objective also provides a framework for how we engage with our iwi, monitor progress and measure the impact of our programmes.

5.1 Support the holistic wellbeing of Ngati Maru through initiatives in health, education, training, and recreation.

5.2 Promote tikanga Māori, te reo Māori, and taha wairua wellbeing among Ngati Maru people.

Strategic Outcomes



6. Economic

Grow the economic strength of Ngāti Maru to create intergenerational wealth and sustainable outcomes for our people.

Ngāti Maru is focused on building a strong economic foundation that supports the long-term prosperity and self-sustainability of our iwi. This objective is about creating intergenerational wealth, increasing economic opportunities, and ensuring our commercial development aligns with the values and aspirations of our people. Through careful planning, strategic investment, and sound governance, we aim to generate resources that support the wellbeing of whānau now and into the future.

6.1 Realising the wealth and self sustainability of Ngati Maru through economic growth and development in order to support the needs of our people.

6.2 Identify and evaluate new opportunities for economic growth.

6.3 Develop and adopt an Economic Growth Strategy.

